



Main Street Union City

INTRODUCTION

July 1, 2024

Greetings!

What an exciting time to be a supporter of Main Street Union City. Take a walk downtown and you can sense a new energy in our shops, restaurants and buildings. Major projects have been completed, such as the beautiful Nailing Apartments, Vantage Coffee and the vibrant mural, while other projects are in the works, including a new brewery, renovations of historic buildings thanks to the Downtown Improvement Grant, and the enhancement of downtown events.

As a supporter of Main Street Union City, you play a key role in helping with the downtown revitalization efforts. Our goal at Main Street is to help preserve the timeless buildings that line our downtown, seek new businesses and entrepreneurs to fill the historic buildings with life, promote our downtown activities to locals and tourists, and have organized committees who put our plan into action.

With your contributions, we can continue our mission to revitalize the economy, enhance the historical charm and preserve the architectural heritage of the downtown business district of Union City, Tennessee.

Please find in this packet Main Street Union City support levels and perks associated with each.

We thank you for your investment in the downtown revitalization efforts to make downtown Union City **the** place to shop, eat, live and play.

Katie Graves
Executive Director
Main Street Union City

Kendrick Hardin
Board President
Main Street Union City



Main Street Union City

2024-25 SUPPORTER PERKS

FRIEND OF MAIN STREET.....\$100

- Main Street Union City decal

SILVER LEVEL.....\$250

- Main Street Union City decal
- Social media shoutouts
- Listed on Main Street's website

GOLD LEVEL.....\$500

- Main Street Union City decal
- Social media shoutouts
- Photo with description and link to website listed on Main Street's website

PLATINUM LEVEL.....\$750

- Main Street Union City decal
- Social media shoutouts
- Photo with description and link to website listed on Main Street's website
- One spotlight video for social media of business/store

DIAMOND LEVEL.....\$1,000

- Main Street Union City decal
- Social media shoutouts
- Event Advertising
- Photo with description and link to website listed on Main Street's website
- Two spotlight videos for social media of business/store

CORPORATE.....\$2,500

- Main Street Union City decal
- Social media shoutouts
- Event advertising
- Photo with description and link to website listed on Main Street's website
- Three spotlight videos for social media of business/store
- Listed on every e-newsletter as Corporate Sponsor with link to website

CORPORATE ELITE.....\$5,000+

- Main Street Union City decal
- Social media shoutouts
- Event advertising
- Photo with description and link to website listed on Main Street's website
- Four spotlight videos for social media of business/store
- Logo on every e-newsletter as Corporate Elite Sponsor with link to website



Main Street Union City

ANNUAL EVENTS

Join in on the fun with Main Street Union City! Check out these annual events where businesses can advertise, elected officials can campaign and meet their constituents, and community members can enjoy the revitalization efforts of downtown Union City.

Main Street Union City Annual Events

Spring Open House

Spring Ladies Luncheon

Tacos & Tamales

Downtown Trick or Treat

Christmas Open Houses

Small Business Saturday

Christmas Weekend

Note: All events are subject to change.



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ABOUT

Main Street Union City is a 501(c)3 nonprofit organization with the mission to enrich the quality of life of all citizens of Obion County by revitalizing the economy, enhancing the historical charm and preserving the architectural heritage of the downtown business district of Union City, Tennessee. Main Street Union City is a 2024 Accredited Main Street America™ program.

We have a board of directors composed of businessmen and businesswomen, city officials and community members who are focused on making decisions for your downtown that follow the Main Street America™ Four Point approach including **Design, Economic Restructuring, Promotion and Organization.**



CONTACT



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Main Street Union City

JOIN US

REPRESENTATIVE NAME: _____

BUSINESS NAME (IF APPLICABLE): _____

EMAIL: _____

PHONE NUMBER: _____

ADDRESS: _____

DOWNTOWN MERCHANTS - WHEN DID YOUR BUSINESS OPEN?

PLEASE CIRCLE YOUR SUPPORT LEVEL

Friend of Main Street
\$100

Silver
\$250

Gold
\$500

Platinum
\$750

Diamond
\$1,000

Corporate
\$2,500

Corporate Elite
\$5,000+

Other donation amount: _____

PLEASE FILL OUT THIS FORM AND MAIL IT WITH YOUR PAYMENT.
CHECKS MAY BE MADE OUT TO MAIN STREET UNION CITY AND CAN BE MAILED
TO P.O. BOX 382, UNION CITY, TN 38281